

Platinum Sponsorship

(S\$25,000.00)

- Exclusive "Meet the CEO Breakfast" - itSMF International Council Member - 20 pax
- 45min Conference speaker slot
- One time use of Conference Database for itSM related marketing (limited period 3 months after the conference)
- Website presence - itSMF Singapore homepage
- Discount on advertising
- Publishing of white paper
- Website presence in itSMF platinum sponsors - company name and logo listing/company description- 500 words/ url link from itSMF
- Premium corporate feature at Sponsors' Pavilion
- 8 complimentary conference pass (worth S\$5,600) - Additional conference passes will be made available for a discounted rate of S\$250 per pax
- Premium positioned company name & logo in:
- Conference Backdrop
- Event Collaterals
- Direct Mail Campaign
- Privileged membership rates for sponsor's introduced guests

Gold Sponsorship

(S\$20,000.00)

- 45min Conference speaker slot
- One time use of Conference Database for itSM related marketing (limited period 3 months after the conference)
- Website presence - itSMF Singapore homepage
- Discount on advertising
- Publishing of white paper
- Website presence in itSMF gold sponsors - company name and logo listing/company description- 250 words/ url link from itSMF
- Corporate feature at Sponsors' Pavilion
- 5 complimentary conference pass (worth S\$3,500) - Additional conference passes will be made available for a discounted rate of S\$250 per pax
- Company name & logo in:
- Conference Backdrop
- Event Collaterals
- Direct Mail Campaign
- Privileged membership rates for sponsor's introduced guests



Silver Sponsorship

(\$\$15,000.00)

- Website presence in itSMF silver sponsors - company name and logo listing/company description- 100 words/ url link from itSMF
- Corporate feature at Sponsors' Pavilion
- 3 complimentary conference pass (worth S\$2,100)- Additional conference passes will be made available for a discounted rate of S\$250 per pax

Exhibitor

(\$\$4,500.00)

- Standard 3sqm booth space
- 2 complimentary exhibitor passes



Sponsor/Exhibitor Participation Form

To register, please complete this form and send it by fax +65 6538 5688

itSMF Conference & Exhibition 2006
1-2 August 2006
Suntec Singapore International
Convention & Exhibition Centre
Ballroom 3 and foyer, Level 2

Attn : ie IDEAS Pte Ltd
Contact : Sheryl
Phone : +65 6327 5688
Fax : +65 6538 5688
Email : sheryl@ie-ideas.com

Company Details

Contact Name: _____ Designation: _____

Company Name: _____ Telephone: _____

Mailing Address: _____

E-mail: _____ Facsimile: _____

Sponsor/Exhibitor Participation

Participation Category:	Platinum	Gold	Silver	Exhibitor
Value:	<input type="checkbox"/> S\$25,000.00	<input type="checkbox"/> S\$20,000.00	<input type="checkbox"/> S\$15,000.00	<input type="checkbox"/> S\$4,500.00
<i>(Please tick where applicable)</i>	Optional Sponsorship:			
Evening Cocktails Host (80pax)	<input type="checkbox"/> S\$13,000.00	<input type="checkbox"/> S\$13,000.00	Not Applicable	Not Applicable
Delegates Kit/Bag (300pcs)	<input type="checkbox"/> S\$4,000.00	<input type="checkbox"/> S\$4,000.00	Not Applicable	Not Applicable
Delegates Badge (300pcs)	<input type="checkbox"/> S\$2,500.00	<input type="checkbox"/> S\$2,500.00	Not Applicable	Not Applicable
Corporate Gift (300pcs)	<input type="checkbox"/> S\$5,000.00	<input type="checkbox"/> S\$5,000.00	<input type="checkbox"/> S\$5,000.00	<input type="checkbox"/> S\$5,000.00
Remarks: (if any)				

Additional Prices:

- Additional Conference Passes for sponsors costs S\$250 per pax

Sponsorship/Exhibitor Payment

Total Payment:	S\$ _____	Cheque No: _____
Singapore Dollars:		Bank: _____

Authorized Signature _____

Company Stamp _____

Terms & Conditions: • Cancellation of conference reservations and bookings are NOT accepted. • Fees paid for conference, sponsorship and exhibition are non-refundable. • The organiser reserves the right to add and amend the conference program as deemed necessary and without prior notice. • The organiser reserves the right to refuse conference, sponsorship and exhibition participation that are deemed inappropriate. • Event participation is on a first-come-first-served basis.

All cheques to be made payable to:

IT Service Management Forum (Singapore) 171 Chin Swee Road #03-10 San Centre Singapore 169877

Event Managed by:
ieIDEAS Pte Ltd
Tel: +65 6327-5688 Fax: +65 6538-5688
Email: Sheryl@ie-ideas.com

Event Organised by:
IT Service Management Forum
(Singapore Chapter)
www.itsmf.org.sg



Addendum to Platinum Sponsorship

Amended itinerary

Current proposal	Exclusive "Meet the CEO Breakfast" - with itSMF International council members - 20 pax
Changed proposal	Media coverage - 1 panel discussion with editorial write-up in a circulated periodical

Objectives

1. To scale down sponsor involvement in running the exclusive program
2. To recognise sponsor's market leadership positioning
3. Media reach

Overview of Media Coverage

- Thought Leadership Panel discussions portraying sponsor's industry leading positioning:
- Discussion panelists are independent authorities
- Be the only sponsoring vendor in the industry panel discussion
- Exchange thoughts among the leaders
- Engage the audience
- One of the panel discussions will be moderated by a veteran IT Editor, Mr Raymond Tan of Enterprise Networks Asia
- Post event media coverage

Media Reach

- Via Enterprise Networks Asia print and online
- more than 9277 print run (of which 3636 is Singapore circulation)
- targeted IT personnel in the middle and upper management level
- post event write up on the thought leadership panel discussion